



Mongaguá grassroots manifest

Introduction: The Power of Collective Initiative

We believe that lasting change on a global level comes from the basic structures of society – from people, communities and local initiatives. Therefore, we declare that any activity associated with this project will always establish and develop the idea of grassroots – an approach where change starts from below, from local communities, and gradually grows to global dimensions.

Grassroots is not just an approach, it is a philosophy. It is a belief in the power of individuals who together form a dynamic network capable of influencing global decision-making. It is a way to ensure that every voice counts and every action matters.

Our vision: Undercurrents as a source of global change

Our vision is to create a system in which:

1. Local communities have autonomy: Every activity should promote the self-confidence and responsibility of individuals and communities for their environment and society.
2. Every voice counts: Decision-making should be inclusive, transparent, and based on the needs of real people, not institutions.
3. Global structure emerges organically: Strong local foundations allow communities to naturally connect into a global network that reflects the real needs of the world.

Principles of the grassroots approach:

1. Participation: Everyone has the right and opportunity to participate. The project activity will be open, accessible and adapted to allow people from different social, cultural or economic groups to contribute their ideas and activities.
2. Local action, global impact: Projects and activities start at a local level, but their impact is planned and supported to have a wider reach.
3. Empowerment: The main goal of any activity is to empower individuals and communities – whether it is knowledge, skills, resources or the ability to decide their own destiny.
4. Sustainability: Every project and initiative should be designed to continue independently of external support, by building local capacity and resources.
5. Cooperation instead of hierarchy: The development and management of activities is based on cooperation and partnership, not centralized management.

The basics of our business

1. Inclusion: Everyone has the right to participate. Our activities will always be open to the general public, regardless of origin, age, gender, or social status.
2. Transparency: All decision-making, funding and strategies will be fully transparent and publicly available.
3. Supporting innovation: We will actively support creative solutions that arise directly in communities and provide a platform for their sharing.
4. Scalability: Successful local initiatives will be shared, adapted and scaled up to benefit a wider range of people.

Conclusion: Every change starts with one step

This project is built on the belief that real change is only possible when it comes from the people, for the people and with the people. Grassroots is not just a method – it is our commitment to the world. Every single step, every activity and every new voice contributes to the mosaic of global transformation.

We will grow together. From local to global. From idea to action.

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